Meetings that
Engage People
& Produce Results

The 21st Century Summit™ helps leaders tap into the collective wisdom of constituents and stakeholders through large-scale meetings that identify shared priorities and develop recommendations on essential policies and plans.

Through lively discussion, participants explore key issues, weigh critical tradeoffs, and deepen their connection and commitment to next steps.

AmericaSpeaks has more than a decade of experience helping leaders achieve success with their meetings. Our method integrates leading technology with facilitated dialogue, enabling groups to examine important options and identify mutual priorities in a way that cannot be done using more traditional processes.

The 21st Century Summit is a unique assembly for:

- **National or international organizations** to develop and finalize strategies for key initiatives.
- **Trade associations and trade unions** to generate ideas at an annual meeting and develop member commitment on strategy, direction, or new policy.
- **Policy and issue leaders** to engage a range of stakeholders to reach consensus on policy direction and recommendations.
- **Corporate leaders** to engage and align a cross-section of company employees around strategic intent and implementation.

Large-Scale Meetings

Engage large numbers of members, employees or stakeholders – 50 to 5,000 at a single meeting – in a strategic, outcomes-oriented discussion.

AmericaSpeaks works with you to tailor a meeting or session to your organization – focusing on the most critical questions and opportunities you face – using methods such as:

- Small-group facilitated discussions
- Capturing participant ideas using networked computers
- Immediate synthesis of conversation themes
- Individual voting to prioritize recommendations & solutions
- Streamlined Q&A for participants to interact with leaders or expert panelists

As a multi-day meeting or half-day session, the 21st Century Summit is a lively, interactive method to engage participants in developing shared priorities and joint strategies for action.

“AmericaSpeaks has developed a curiously effective technique of using technology to tap the collective thoughts of a large group.”

*Forbes Magazine on the 2005 World Economic Forum Global Town Hall in Davos, Switzerland*
Thousands of people, ranging from world leaders to corporate employees, have applied the 21st Century Summit to dialogue, deliberate and identify shared priorities for action.

**Clinton Global Initiative**

Former President Bill Clinton hosts hundreds of heads of state, and international business, government and nonprofit leaders at an annual three-day conference, which generates several billion dollars of commitments aimed at solving the world’s most pressing problems.

“Table discussions are the defining characteristic of our CGI working sessions. Our partnership with AmericaSpeaks allows us to engage all our members and capture their ideas on four pressing global issues. Each year, CGI relies on AmericaSpeaks’ process to draw out what’s most important to our members.”

Ed Hughes, Deputy Director, Clinton Global Initiative

**Colorado 100 Leadership Summit**

A fiscal crisis facing Colorado’s state government was addressed by a 21st Century Summit that gathered leaders from diverse politics, professions and geography to develop policy recommendations.

Voters passed the Colorado Economic Recovery Act to address state’s serious budget issues and help ensure the state’s fiscal health, based on the coalition building conversations of Colorado 100 and subsequent local activities.

**Pittsburgh Nonprofit Summit**

Nine-hundred regional non-profit leaders developed strategies for aligning with civic, government and business priorities at the Grantmakers of Western Pennsylvania’s Non-Profit Summit.

“People were inspired to action. We’re now moving forward to encourage non-profit leaders to think about how they can work together more effectively.”

Judie Donaldson, Executive Director, Grantmakers of Western Pennsylvania

**National 4-H Council’s Conversation on Youth Development**

The National 4-H Council engaged 1200 youth and adults representing more than 500 organizations to create recommendations on America’s youth development, which were then delivered to Congress, the President and philanthropic, corporate and other stakeholders.

“The AmericaSpeaks process creates a dynamic where everyone in the room has equal voice, which produces amazing results. The results of our Conversation on Youth Development in the 21st Century provided a clear direction for our organization and a wide range of national stakeholders.”

Don Floyd, President and CEO, National 4-H Council

**Accelerate Shared Priorities for Action**

For leaders who are looking for an effective way to meet important challenges and seize opportunities in their organization or sector, AmericaSpeaks provides results:

- Large-scale forums attract significant attention, increasing support for action.
- Stakeholders learn, discuss diverse perspectives, and understand critical tradeoffs.
- Unique meeting format brings out critical questions and gathers exceptional intelligence.
- Interactive technologies accelerate mutual understanding and efficiently measure support for new proposals.
- Summary reports, distributed onsite, immediately detail the meeting’s top outcomes.

AmericaSpeaks has engaged over 130,000 people in meetings where participants wrestle with complex issues, uncover shared priorities and offer recommendations to shape next steps.

Our innovative deliberative tools - such as the internationally recognized 21st Century Town Meeting® that links citizens and decision makers - have been used in all 50 states and around the world. AmericaSpeaks is a non-profit, non-partisan organization based in Washington DC.

To learn more about how the 21st Century Summit can improve your large-scale meetings, contact AmericaSpeaks at:
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